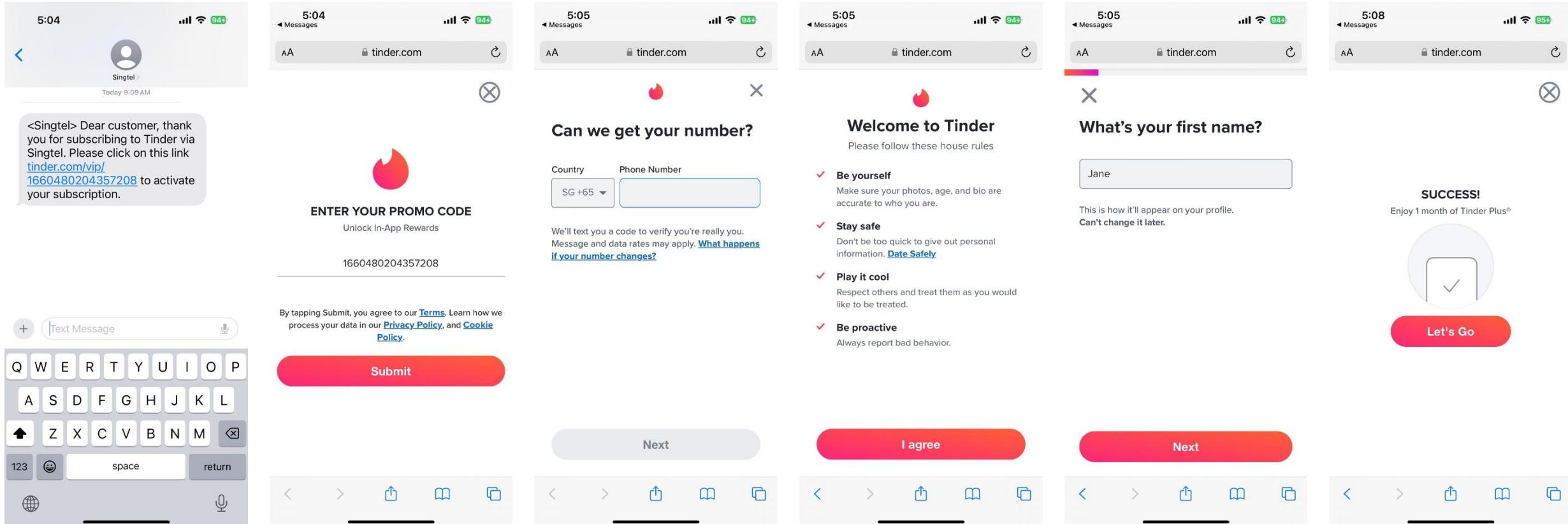


Tinder Activation Flow



1. User will receive an SMS with a unique link.

2. Tapping on link takes user to Tinder's website with pre-populated promo code, click "submit".

3. User can login with an existing Tinder account or sign up for new account.

4. Agree to Tinder house rules.

5. User will be prompted a series of profiling questions.

6. Finally, user will see this screen which indicates that promo code has been successfully redeemed.