

FY 2019 Achievements

We are focused on connecting and empowering everyone, consumers and businesses alike, in new and meaningful ways. This means growing our digital capabilities and investing in innovation and emerging technologies such as 5G and IoT to bring the smart, connected future closer.



Advanced 5G in Australia and Singapore

- Optus introduced Australia's first 5G commercial fixed wireless service.
- Singtel launched Singapore's first 5G pilot network.

Enhanced cyber security capabilities

- Consolidated cyber assets globally under the Trustwave brand to form one of the industry's most comprehensive cyber security companies.
- Established the first Global Telco Security Alliance with AT&T, Etisalat, SoftBank and Telefónica to create one of the world's biggest managed security services platforms.



Strengthened IoT and cloud capabilities

- Struck partnerships with Microsoft and China Mobile to enable enterprises to deploy their IoT devices across networks seamlessly.
- AIS expanded cloud business and data centres with the acquisition of CS Loxinfo to provide end-to-end digital solutions to enterprises in Thailand.

Created regional ecosystem of digital services

- Launched VIA, Asia's first cross-border mobile payment alliance, to create a seamless region-wide payment network.
- Entered esports with the launch of PVP Esports Championship, a multi-title and regional league.



Extended digital marketing capabilities into TV space

- Amobee acquired Videology, a technology provider for advanced TV and video advertising, to unify digital, social and TV advertising on a single platform.
- Amobee signed an exclusive agreement with ITV, the UK's largest commercial broadcaster, to power ITV's premium video advertising and make their inventory exclusively available through the Amobee technology platform.



Launched platform to accelerate enterprises' digital transformation

- Launched the FutureNow Innovation Centre which combines our experience and expertise with emerging technologies to help enterprises digitalise.



Continued to invest in India's growth potential

- Deepened relationship with Airtel, which continues to ride the growth in data in India, through our participation in its rights issue.

