



## “Singtel x BBC Lifestyle Baking Experience”

### TERMS & CONDITIONS (“T&CS”)

#### Contest Format and Eligibility

1. The “**Singtel x BBC Lifestyle Baking Experience**” contest (“**Contest**”) is jointly organised by SingNet Pte Ltd (“**Singtel**”) and BBC Studios Singapore Pte. Ltd. (“**BBCS**”) (collectively, the “**Organisers**”) and governed by the terms and conditions set out herein.
2. **Eligibility:** This Contest is open to persons who are:
  - a. residing in Singapore;
  - b. aged 18 years or older at the time of entry, or if below 18 years of age, must submit proof of parental or guardian consent for their participation in this Contest, when required by the Organisers, failing which the entry will be deemed forfeited;
  - c. who are subscribed to a Singtel TV Pack with the BBC channels and/or BBC Player via CAST; and
  - d. not employees of the Organisers, its related companies, agencies, and/or the immediate family members of such employees, the Instructor and/or his immediate family members.
3. **Qualifying Period:** The Contest commences on 27 June 2026 (10:00 hrs, Singapore time) and ends on 12 July 2026 (23:59 hrs, Singapore time). Any submissions received outside the Qualifying Period will not be considered for the Contest.
4. **How to Enter:**
  - a. To enter the Contest (each an “**Entry**”), participants are required to like and comment on any post(s) relating to the Contest published by Javier Tan (@bakeomaniac) on Instagram, Facebook and/or TikTok during the Qualifying Period, with the answer to the following question: “*What is your favourite Junior Bake Off recipe and why?*” (“**Question**”).
  - b. Participants may submit more than one (1) Entry on the post(s) across the different social media platforms during the Qualifying Period.
5. **Prize Details:**
  - a. Each prize consists of one (1) baking class session for the participant and one (1) accompanying companion, organised by BBCS and hosted by Javier Tan (“**Instructor**”), scheduled to take place on 15 August 2026 at Commune Kitchen (Address: 182 Cecil St, #02-10/11 Frasers Tower, Singapore 069547) (the “**Prize**”), and such participants being award the Prize hereinafter being referred to individually as a “**Winner**” and collectively, “**Winners**”).
  - b. A total of seventeen (17) Prizes is available.
  - c. The Organisers shall have absolute and sole discretion over the Instructor and venue of the baking class, including the right to make substitutions where necessary. Further details relating to the baking class will be confirmed at a later stage.
5. **Winner Selection:**
  - a. Winners will be selected based on the quality of their answers to the Question based on pre-determined judging criteria (including creativity, originality and relevance) as determined by the Organisers in its sole and absolute discretion.
  - b. Each participant is only eligible to win one Prize in this Contest regardless of the number of Entries the participant submits.



6. The Organisers reserve the right to disallow any individual from participating in the Contest at its sole and absolute discretion, for any or no reason.
7. Each participant is solely responsible for ensuring that their participation in this Contest complies with, and is not illegal under, or prohibited by, the relevant laws or regulations applicable to them. The Organisers reserve the right to disqualify an otherwise eligible participant from winning a Prize, withdraw a Prize awarded, and/or substitute another person as a Winner, in the event the Organisers in their sole and absolute discretion believes or is of the opinion that the particular participant may have contravened, will contravene, or has contravened any of these terms and conditions and/or may bring any of the Organisers into disrepute. In the event a Prize has already been awarded to such a participant, the Prize must be returned by the participant immediately to the Organisers at the participant's cost and expense (where applicable).
8. **Winner Notification and Prize Collection:** The Winners of the Contest will be notified by the Organisers and/or its appointed third-party agency via direct message on the social media platform (Instagram, Facebook or TikTok) through which they have submitted their entry by 2 August 2026. To redeem the Prize, Winners must provide the necessary proof of identity as required by the Organisers, and confirm their acceptance of the Prize and their availability to attend the baking class within three (3) days of notification via the method specified in the direct message in order for the Organisers to make arrangements for the Prizes. Failure to respond satisfactorily within the specified period and/or via the specified method will result in prize forfeiture, and the Organisers reserve the right to select an alternate Winner.
9. Each Winner and their accompanying companion agree to be filmed and/or photographed for the entire duration of the baking class.
10. **Prize Conditions:** The Prize for each Winner is non-exchangeable, non-transferable and has no cash alternative. Prizes must be utilized within the specified date, and no requests for extensions or substitutions whatsoever will be entertained. The Organisers expressly disclaims any warranties, express or implied, in connection with any Prizes to the fullest extent permitted by applicable laws. The Prizes may be subject to additional terms and conditions, and participants agree to comply with all terms and conditions applicable to the Prizes. In the event the Prize incurs any tax liability, such tax is the sole responsibility of the Winner.
11. Any visuals of Prizes used in the Contest's promotional materials are for illustration purposes only, and actual items may differ. The Organisers reserve the right to substitute the Prize with an alternative prize without prior notice or reason or being liable to any person.

## **General Terms and Conditions**

12. **Indemnity:** Each participant shall fully indemnify and hold harmless the Organisers and each of its respective divisions, affiliates, subsidiaries, parent company, directors, officers, employees and agents, and all others associated with the development and execution of this Contest (collectively, the "**Indemnified Parties**") from any and all claims, damages, losses, demands, causes of action, proceedings, expenses (including without limitation reasonable attorneys' fees), and/or liabilities resulting or arising from or connected with, or claimed to have arisen, resulted from or be connected with: (i) the participant's submission, participation, attempt to participate, or inability to participate, in the Contest; (ii) submission and/or use by the Indemnified Parties of any submission (and/or any parts thereof); (iii) the participant's failure to comply with any one or more of these Contest rules or any applicable laws, rules or regulations; (iv) the unauthorized use by the participant of, as applicable, the name, likeness, voice, work product, brand, trademark, logo of any person or entity; (v) the breach or alleged breach of any warranty, representation (including, without limitation any eligibility-related representation) or covenant made by the



participant in connection with the Contest; (vi) acceptance and/or use of any prize, if any; (vii) any right or benefit granted by the participant to the Organisers in connection with the Contest; and/or (viii) the participant's negligence, wilful misconduct, violation of any applicable laws, rules or regulations or these Contest rules, or his or her violation of any third party's intellectual property, privacy, publicity or other right.

13. Participants release each of the Indemnified Parties, from and against any and all liability with respect to, or in any way arising from, this Contest and the awarding and use, misuse, or possession of any prizes, including liability for personal injury, except where prohibited or limited by law.
14. The Organisers, its agents, and distributors will not in any circumstances be responsible or liable to compensate any Winner or accept any liability for any loss, damage, personal injury, or death occurring as a result of taking up the Prize or participation in this Contest except where it is caused by the negligence of the Organisers, its agents or distributors or that of their employees. The participant's statutory rights are not affected. To the maximum extent permitted by law, each participant agrees to indemnify the Organisers against any losses, damages, costs, expenses, claims, or liabilities of any kind arising in connection with his or her participation in this Contest.
15. **Data Privacy:** By entering the Contest, participants consent to the collection, processing, storage, disclosure and use by the Organisers, its affiliates and Organiser's authorised third parties for (a) the purposes of conducting and administering the Contest, (b) promotional, marketing and publicity purposes relating to the Contest, as well as the Organisers' business, service and/or product offerings, and (c) for the Organisers' reference and archival purposes, subject to Singtel Data Protection Policy (<https://www.singtel.com/data-protection>), BBC Studios Privacy Policy (<https://www.bbcstudios.com/privacy>) and Singtel General Terms & Conditions (<https://www.singtel.com/terms-general>). Participants consent to and authorize the Organisers, its affiliates and the Organisers' authorised third parties to use at their sole discretion, without further compensation to the participants, any of their footages, names, addresses, personal details, photographs, videotapes, voice, images or any likeness of them for packaging, promotional, advertising, marketing and/or publicity purposes (where not prohibited by written law). If a participant is below 18 years of age, the participant must submit proof of parental or guardian consent for the collection, use, processing and disclosure of his/her personal data as described in this clause, when required by the Organisers, failing which the entry will be deemed forfeited.
16. Without limiting Clause 14, each participant agrees that collection of personal data including participant's name, contact number, email address, home address, Singtel TV account number, CAST ID and/or personal identification such as pictures shall be needed for the Organisers' usage to facilitate participants' participation of this Contest and the baking class.
17. The Winners consent to the publishing of their names on Singtel's and/or BBCS's websites, and to the release of their personal data to third-parties for the administration of the Prizes (if applicable).
18. The Organisers accept no responsibility for Entries lost, delayed, or not successfully completed and/or uploaded onto Instagram, Facebook and/or TikTok due to a technical fault, malfunction, delay, overload, interruption; computer hardware or software failure; satellite, network, or server failure of any kind.
19. The decision of the Organisers regarding any aspect of the Contest is final and binding, and the Organisers will not enter into or entertain any correspondence about it.
20. By participating in the Contest, participants are deemed to have accepted and agreed to be bound by these terms and conditions. The Organisers in their sole and absolute discretion reserves the right to refuse entry, disqualify or refuse to award the Prize to anyone in breach of these terms and conditions.



21. The Organisers in their sole and absolute discretion reserves the right to hold void, cancel, suspend, or amend these terms and conditions and/or the Contest.
22. The Organisers have the right to disqualify any participant who fails to abide by these terms and conditions or for any or no reason at any time without any liability whatsoever.
23. For any inquiries regarding the Contest or withdrawal of consent in respect of any of the aforementioned matters, please email [s-leteam@singtel.com](mailto:s-leteam@singtel.com). Withdrawal of your consent to our use of your personal information will disqualify you from being able to participate in the Contest.
24. By submitting an Entry, participants grant the Organisers and its affiliates an irrevocable, perpetual, worldwide, royalty-free licence to use, reproduce, publish and display the Entry for the purposes of conducting and administering the Contest, and promotional, marketing and publicity purposes relating to the Contest as well as the Organiser's business, service and/or product offerings.
25. Any trademarks, graphic symbols, logos, or intellectual property contained in any materials used in connection with this Contest, in particular that relating to the Prizes, are the property of their respective owners. Singtel and its affiliates and contractors are not affiliated with, or endorsed or sponsored by, such owners and their relevant affiliates.
26. **Governing Law:** This Contest shall be governed by Singapore law and each participant agrees to submit any claim, dispute, or controversy to the non-exclusive jurisdiction of the courts of the Republic of Singapore.

**-END OF TERMS & CONDITIONS-**