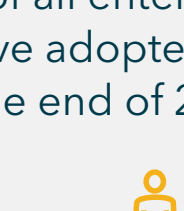


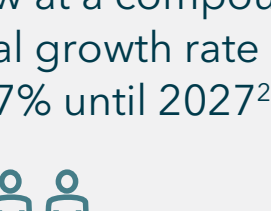
# How Network as a Service (NaaS) is revolutionising cloud networking

Consumption-based network as a service (NaaS) models are quickly changing the way that enterprise networking is done.

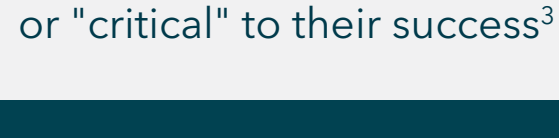
## The numbers show that NaaS is growing



Gartner predicts that 15% of all enterprises will have adopted NaaS by the end of 2024<sup>1</sup>



NaaS adoption is expected to grow at a compound annual growth rate of 40.7% until 2027<sup>2</sup>



Seven out of 10 organisations state that as-a-Service models are "very important" or "critical" to their success<sup>3</sup>

## 7 key areas where NaaS benefits the digital enterprise

1

### Cost-effective networking

NaaS allows enterprises to pay only for the data they use, and reduces the need for advanced in-house expertise by outsourcing network management.



Managing multicloud spend is the biggest challenge for 82% of organisations - half of them are adopting as-a-Service models as a result<sup>4</sup>

2

### Multicloud mastery

NaaS is the perfect companion to a multicloud setup - it simplifies multicloud communications, streamlines cloud connections, and eliminates contract complexities.

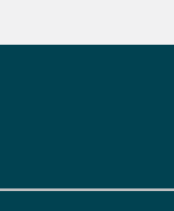


87% of organizations have adopted a multicloud approach in 2023<sup>4</sup>

3

### Centralised network management

Managed network services enable businesses to control their network via a single management platform, reducing the the need for IT teams to manually implement network changes.



70% of all network tasks are still performed manually - NaaS removes this in-house burden<sup>5</sup>

4

### Network segmentation as a service

Optimising individual segments of your network dramatically boosts network efficiency and security - a cloud-based MSP makes this process a breeze.

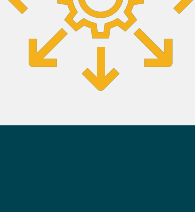


82% of organisations state that network segmentation is a "huge task."<sup>6</sup>

5

### Integrated end-to-end networking

NaaS allows for integrated network services and end-to-end network flexibility: consumption-based connectivity, on-demand cloud services, integrated network security, and instant connection to WiFi services and the Internet.



50% of enterprises are seeking a unified, integrated managed network solution<sup>7</sup>

6

### Simplicity to scale

When scaling your business, a global NaaS provider allows you to make new network connections under a single service level agreement (SLA) and allocate or provision cloud services without lengthy vendor negotiations.

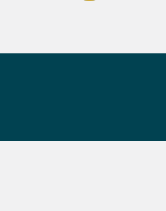


31% of organisations prioritise NaaS providers with a global footprint for reliability, performance, and regional compliance<sup>7</sup>

7

### Avoid vendor lock-in

NaaS eliminates lengthy network lease cycles to better serve the pace of a global business, granting access to cutting-edge connectivity technologies as soon as they are available.



40% of companies cite "access to newest technology" as a key benefit of as-a-Service models<sup>3</sup>

## NaaS is the key to flexible cloud networking

Adopting a NaaS model is the easiest and most cost-effective way to achieve truly flexible cloud networking with simple, scalable cloud connections.

When accessed through a global MSP, NaaS enables rapid scaling and business growth without adding to your IT burden, and ensures consistently high service levels throughout your network.

Take the first step to network flexibility today, and leave network management in the hands of the experts.

Contact us

<sup>1</sup> Gartner, 2022, Navigating Emerging Network-as-a-Service Promises and Challenges

<sup>2</sup> Cisco, 2022, Networking Trends Report: The Rise of NaaS

<sup>3</sup> Deloitte, 2022, XaaS and cloud are redefining how companies operate

<sup>4</sup> Flexera, 2023, State of the Cloud Report

<sup>5</sup> Deloitte, 2021, Enterprise Networking: Building the Network of the Future

<sup>6</sup> Akamai, 2022, State of Segmentation: Strong Implementations Reap Great Security Awards

<sup>7</sup> Cisco, 2022, Networking Trends Report: The Rise of NaaS